

Green Yo' Prom Challenge

WHAT IS SUSTAINABILITY AND WHY IS IT IMPORTANT?

Sustainability is the pursuit of a healthy environment, economic prosperity, and social justice to ensure the well-being of present and future generations. Sustainability is important because we cannot maintain our quality of life as human beings, the diversity of life on Earth, or Earth's ecosystems unless we embrace it. We can do this by practicing sustainability in our everyday activities such as recycling and in all the future events we plan. **Green Yo' Prom** is an opportunity for students to make a difference in the community. Students will be able to make their prom a more sustainable and fun event while being leaders to create change. With resources and support from the City of Phoenix, three Phoenix Union High Schools with the most sustainable practices implemented in their prom will receive prizes of \$1,000, \$1,500, and \$2,500. This Challenge will improve awareness of sustainability and how sustainable practices can be implemented in everyday activities.

ELIGIBILITY

1. One group of students per school from any school in the Phoenix Union High School District. (Preferably Student Council but any group like Environmental Clubs, Recycling Clubs, etc., and any students interested in incorporating sustainability practices on school campuses.) Schools combining proms are eligible to participate (see page 3).
2. Must have and identify a **Sustainability Officer** from the school.

CHALLENGE START

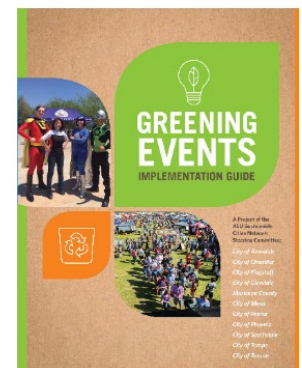
Monday, February 25, 2019

CHALLENGE END

Due to variations in dates of scheduled proms, the Challenge will end for each school differently. Participating schools are expected to provide final submissions no later than seven days after the prom has ended.

GUIDELINES

1. Download and read the ASU Sustainable Cities Network *Greening Events Implementation Guide*.
2. Schools will use the ASU Sustainable Cities Network *Greening Events Implementation Guide* to plan and implement proms.
3. Schools will complete the *Planned* column in the Sustainable Event Application Form (page 6-16 in the ASU Sustainable Cities Network *Greening Events Implementation Guide*) for their prom and email to sustainablecities@asu.edu along with a prom flyer. The flyer must include date of the prom.



4. The **Sustainability Officer** of each school will then share the total *Planned* points through Facebook with the *#PlannedSustainablePractices*, *#GreenYoPromPHXUnion* and *#SchoolName*
5. Schools will need to keep record of the “*Planned*” and “*Achieved*” sustainability actions during the planning and implementation of the prom. Pictures, videos, receipt, or any documentation should be taken and recorded to provide proof of goals being implemented at the prom. Such documentation should be kept in a folder and emailed to sustainablecities@asu.edu for scoring.
6. There will be ways to earn additional points. Schools may participate in weekly activities which will be emailed to the school advisor from City of Phoenix City Manager’s Office of Sustainability. Participation will be awarded five bonus points or more per activity. Weekly activities will start the first week in March, 2019. Schools can also post to Social Media and be considered for two points per post. Limit of three posts per week. (See below and page 4 for more information)
7. Once the prom event is over, complete the *Achieved* column in the Sustainable Event Application form (pages 6 – 16 in ASU Sustainable Cities Network *Greening Events Implementation Guide*) and submit back to sustainablecities@asu.edu along with e-folder containing documentations.
8. The **Sustainability Officer** will share total *Achieved* points through Facebook with the *#AchievedSustainablePractices*, *#GreenYoEventsPHXUnion* and *#SchoolName*

HOW TO WIN!

Entries will be scored in this order:

1. Schools with the most **greening events points** will be awarded.

Greening Events Points and Achievable Levels

- a. **Registered Green Event** 30-39 Points
 - b. **Silver Green Event** 40-49 Points
 - c. **Gold Green Event** 50-59 Points
 - d. **Platinum Green Event** 60+ Points
2. Bonus Points (see page 4).
 3. Tiebreaker: Unique/Above and Beyond sustainable practices implemented by the students in their prom.

SOCIAL MEDIA POSTS

All Social Media Posts will be submitted by the **Sustainability Officer** on behalf of the participating school and can be considered for two points per post. There is a limit of three posts per week (see page 4). Only posts from the **Sustainability Officer** will be reviewed and count towards overall points. Students are welcome to share, post and repost about the Challenge but only posts from the **Sustainability Officer** will be scored.

WEEKLY ACTIVITIES

Weekly Activities are also ways to score more points for the Challenge. They will be issued every Monday and sent to the designated School Advisor. Participation will be awarded five bonus points or more per activity. Weekly activities will start the first week in March, 2019. Schools may participate in these activities on their own time and schedule. Proof of participation is required. The last day to complete and submit weekly

activities is seven days after the school prom has taken place.

FORM SUBMISSION DEADLINES

“Planned” Column in the Sustainable Event Application form is **due Monday, March 11, 2019 by 5:00 pm** along with the Prom flyer.

“Achieved” Column in the Sustainable Event Application form is **due seven days after the Prom date.** (Exceptions may apply).

Changes to the “Planned” Column Form after submission is allowed. For example, if a school submitted a form with 40 points total and completed nine additional actions or vice versa, this is acceptable. The final “Achieved” Column Form is what will be used for scoring along with supporting documentation of those achieved actions.

WINNER NOTIFICATION

Winners will be notified early May 2019 at the City of Phoenix Award presentation event. More details to follow. An announcement may also be made through the Phoenix Union High School District Website.

The top three winners will be awarded! First place will receive \$2,500. Second place will receive \$1,500. Third place will receive \$1,000. Awards for schools combining proms will be distributed per school size. If both schools are equal in size, the award will be split 50/50. If one school is significantly larger than the other school, the award will be split 60/40.

The award is to be used only to enhance sustainability efforts on school campuses (see Framework in box below for examples). Projects are to be completed by the end of the 2019-2020 school year. Documentation and follow-up on use of the award is required and sent to Darice Ellis, City of Phoenix City Manager’s Office of Sustainability, darice.ellis@phoenix.gov. (Exceptions may apply). Details to follow.

Examples of sustainability efforts on campus include:

<p>Waste & Recycling</p> <ul style="list-style-type: none">• event “greening”• special waste collection events• extension of recycling program (bins, signage, education efforts)• composting program• “greening” clubs: identify and solve unsustainable practices• paperless classroom campaign• supply reuse/rent/share program• reusable water bottles• battery & cell-phone recycling program <p>Community</p> <ul style="list-style-type: none">• Earth Day event• lunch-time movies on sustainability• Recyclebank points competition	<p>Transportation</p> <ul style="list-style-type: none">• bike share program• bike maintenance & safety training• carpool program• bike-to-school day• travel mode-shift cross-district competition <p>Economy</p> <ul style="list-style-type: none">• sustainable / green purchasing products• bulk buying of sustainable products <p>Energy / Pollution</p> <ul style="list-style-type: none">• energy walk-through’s (guide available)• <p>Food / Land</p> <ul style="list-style-type: none">• community garden & composting
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<ul style="list-style-type: none"> school sustainability movie competition <p>Air Quality</p> <ul style="list-style-type: none"> Indoor Air Quality Action Plan Integrated Pest Management (reduce pesticides) 	<ul style="list-style-type: none"> planting on campus (trees, edible landscape) develop a “giving garden” network host an “Eat Real” Day teach elementary students about gardening <p>Water</p> <ul style="list-style-type: none"> water bottle refilling stations xeriscaping
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QUESTIONS?

Email darice.ellis@phoenix.gov and/or visit: <https://sustainability.asu.edu/sustainable-cities/resources/greening-events-implementation-guide/>.

FINE PRINT:

General Information

In the event of a problem or if an emergency arises, email the City of Phoenix City Manager’s Office of Sustainability at darice.ellis@phoenix.gov with details as soon as possible. Schools should only implement sustainable actions as best they can. Not all sustainable actions in the ASU Sustainable Cities Network *Greening Events Implementation Guide* will pertain to school proms.

Schools are encouraged to add a Sustainability Officer position to their Student Councils if interested in participating in future City of Phoenix Sustainability Challenges. This is an elected position like the President, Vice President, etc. and requires amending school Constitutions.

Combining Proms

Schools combining proms will submit one Sustainable Event Application Form together. Both school names, advisors’ names, advisors’ emails, Sustainability Officers’ names, and the prom date must be included in the submission. Schools are responsible for the planning and implementation of tasks for the *Green Yo’ Prom Challenge*. For example, the Sustainability Officers for each school may divide posting responsibilities for social media activities. Each post must include both school names in the hashtag (e.g. #Central and #Bioscience).

Bonus Points

Bonus Points can be earned by the following:

- 1.) For social media posts, two bonus points per post can be awarded and must be submitted by the school’s Sustainability Officer. Limit of three posts per week. For weekly activities, five bonus points or more can be awarded per activity. Additional bonus points may be awarded on creativity.
- 2.) Bonus points will also be given on creativity and quality of documentation of sustainable practices.

Tie Breaker

In the event of a tie, supporting documents will be used to determine the tie breaker. Documents will be graded on creativity, unique/above and beyond sustainable practices, ease of documents to read and follow, social media posts, and timely submission of forms. Winner of the tie breaker will be awarded additional five bonus points.